

2025
2026



CORPORATE SPONSORSHIP

A sponsorship guide for the Swan Valley Stampeders
Junior A Hockey Club for the 2025/26 season.

WWW.STAMPEDERSHOCKEY.COM

CORPORATE SPONSORSHIP



The Swan Valley Stampeders have been a proud member of the Manitoba Junior Hockey League (MJHL) since our inaugural season in 1999.

About us

We are a non-profit organization that prides ourselves in not only providing quality family entertainment but also a place where elite hockey players can develop and further their careers.

We would not exist without the generous contributions of our community and we thank you for helping us remain an important part of the Valley for 27 seasons and counting.

**How
your
support
helps
our
team**



How it **WORKS**

We have worked to make supporting our team as easy and straight forward as possible. With our packages, it's all about the budget you have to work with!



Attention: **TIME SENSITIVE**

If your business is looking to be included on any **jersey or arena ice opportunities** you must express this to the Stampeders organization prior to the August 1 deadline!

STEP



STEP 1

Choose a base package that will work with your predetermined support budget. Once done, or If none of these work, proceed to Step 2.

STEP



STEP 2

Review the discounted add on options to customize your sponsorship. If you did not select a package you can build your own to fit your budget using available add-ons.

STEP



STEP 3

Let us know you are ready to proceed or if you have any questions! We appreciate your continued support of our organization.



Please note: Substitutions can be made for some items listed in the packages but not all of them. Thank you for your understanding of this.

\$10,000 SPECIAL GAME NIGHT

\$12,000 value

A Special Game Night is the ultimate sponsorship opportunity! Is there something your organization is passionate about and you want to get your message out in the biggest way possible? This is the perfect opportunity. (Game must be scheduled three months in advance)

SPONSORED THEME JERSEY

\$5,000 value

Set of 30 jerseys and socks designed and worn for a special game night during the season and auctioned off with proceeds benefitting the team and/or charitable organization, stretching your financial support even more!

SOCIAL MEDIA VIDEO

\$500 value

NEWSPAPER ADVERTISEMENT

\$500 value

300 GAME TICKETS

\$4,500 value

GAME NIGHT SPONSORSHIP

\$1,000 value

Includes: pre-game advertising, in-game advertising, opportunity to showcase your business/organization with displays, giveaways and game day activities

SOCIAL MEDIA ADVERTISEMENTS

\$500 value



GAME NIGHT THEME IDEAS

Cultural Celebrations
Community Organizations
Awareness and Charitable Fundraising
Throwback nights
or almost anything you can dream up!

\$7,500 DIAMOND PACKAGE

\$10,000 value

HIGH FREQUENCY/ VISIBILITY SOCIAL MEDIA NAMING RIGHTS

\$2,500 value

Choose one from these unreserved available options: Intermission Update (x3), Post-game interview with backdrop, Pre-game interview with backdrop, Junior Stampeders Reporter, Game Highlight Reel or #CellySZN

GAME NIGHT SPONSORSHIP

\$1,000 value

For the game of your choosing. Includes: 10 game tickets, pre-game advertising, in-game advertising, opportunity to showcase your business/organization with displays, giveaways and game day activities

GAME DAY PRINTED TICKET SPONSOR

\$750 value

ONLINE/IN-APP PROGRAM LOGO

\$500 value

HIGH FREQUENCY GAME NIGHT SCRIPT NAMING RIGHTS

\$2,500 value

Choose one from these unreserved available options: Power Play, Penalty Kill, Opening Faceoff (x3), Last Minute of Play (x3), Media Timeout (x3) or Out of Town Scoreboard (x2)

ARENA SIGNAGE

\$1,000 value

Your choice of arena board, in ice or wall sign (cost of signage not included)

LOWER BACK JERSEY BAR (SINGLE JERSEY)

\$750 value

WEBSITE LOGO PLACEMENT

\$750 value

ADOPT A SCHOOL SPONSORSHIP

\$500 value

Players will visit the school of your choice and hand out tickets/branded promotion for your game night

ARENA STATS BOARD LOGO PLACEMENT

\$250 value

PLUS **35%** Discounted rate on most add-on options



\$5,000 PLATINUM PACKAGE

\$7,000 value

MEDIUM FREQUENCY/ VISIBILITY SOCIAL MEDIA NAMING RIGHTS

\$1,000 value

Choose one from these unreserved available options: Game Day Lineup, Pre-Game Report, Post Game Report, Road Game Social Media Sponsor, Weekly Player Profile, Performer of the week, 3 stars of the week or Photo of the Week

GAME NIGHT SPONSORSHIP

\$1,000 value

For the game of your choosing. Includes: 10 game tickets, pre-game advertising, in-game advertising, opportunity to showcase your business/organization with displays, giveaways and game day activities

WEBSITE LOGO PLACEMENT

\$750 value

POST-GAME AUTOGRAPH SESSION

\$250 value

On your sponsored game night

PLUS **25%** Discounted rate on most add-on options

MEDIUM FREQUENCY GAME NIGHT SCRIPT NAMING RIGHTS

\$1,250 value

Choose one from these unreserved available options: Starting line up, Referees, Puck Out of Play, Final Buzzer of the game, Goal Sponsor, Flag Bearer, Scoring Opportunity (If the Stampeders score a set number of goals, all fans will receive a prize provided using a portion of your sponsorship dollars) or Sponsor of warm-ups

ARENA SIGNAGE

\$1,000 value

Your choice of arena board, in ice or wall sign (cost of signage not included)

INTERMISSION ACTIVITY SPONSORSHIP

\$1,000 value

One game played at various times throughout the season in your name

LOWER BACK JERSEY BAR (SINGLE JERSEY)

\$750 value

\$3,500 GOLD PACKAGE

\$5,000 value

GAME NIGHT SPONSORSHIP

\$1,000 value

For the game of your choosing. Includes: 10 game tickets, pre-game advertising, in-game advertising, opportunity to showcase your business/organization with displays, giveaways and game day activities

LOWER FREQUENCY/VISIBILITY SOCIAL MEDIA NAMING RIGHTS OR WEBSITE LOGO PLACEMENT

\$750 value

Choose one from these unreserved available options: Throwback Thursdays, Goal of the game, Stamps Win Sponsor, 3 Stars of the game, Hit of the Game OR Website

POCKET SCHEDULE SPONSORSHIP

\$500 value

ARENA SIGNAGE

\$1,000 value

Your choice of arena board, in ice or wall sign (cost of signage not included)

LOWER FREQUENCY GAME NIGHT SCRIPT NAMING RIGHTS

\$750 value

Choose one from these unreserved available options: Dirtiest Car in the Lot, 3 Star Selection, Collision of the Game, VIP Lounge Sponsor, Plumber of the Game, Play of the Game, Time Out or Line Up Changes/Scratches

LOWER BACK JERSEY BAR (SINGLE JERSEY)

\$750 value

SKATE WITH THE STAMPS OR MINOR HOCKEY HANGOUT SPONSORSHIP

\$250 value

PLUS **20%** Discounted rate on most add-on options

GET YOUR TICKETS! See page 19 for ticket package add-on options.
Discounts do not apply.

\$2,000 SILVER PACKAGE

\$2,750 value

ARENA SIGNAGE

\$1,000 value

Your choice of arena board, in ice or wall sign (cost of signage not included)

LOWER BACK JERSEY BAR (SINGLE JERSEY)

\$750 value

GAME NIGHT SPONSORSHIP

\$1,000 value

For the game of your choosing. Includes: 10 game tickets, pre-game advertising, in-game advertising, opportunity to showcase your business/organization with displays, giveaways and game day activities

PLUS **15%** Discounted rate on most add-on options

GET YOUR TICKETS! See page 19 for ticket package add-on options.
Discounts do not apply.

\$1,250 BRONZE PACKAGE

\$1,750 value

LOWER BACK JERSEY BAR (SINGLE JERSEY)

\$750 value

ARENA SIGNAGE

\$1,000 value

Your choice of arena board, in ice or wall sign (cost of signage not included)

PLUS **10%** Discounted rate on most add-on options

GET YOUR TICKETS! See page 19 for ticket package add-on options.
Discounts do not apply.

Standalone and **ADD-ON OPTIONS**

by price

Note

If you are purchasing a package most of these options are available with a discount, as listed at the bottom of your chosen package. Items NOT qualifying for a discount will have a * by the item price.

NEW! 13-17 TICKET SPONSOR

\$10,000 value Can be split by multiple sponsors*

Free entry for all youth 13-17 years old and younger to all regular season home games

12 AND UNDER TICKET SPONSOR

*\$3,500 value**

Free entry for all children 12 years old and younger to all regular season home games

MAIN CAMP & JERSEY SPONSOR

*\$3,000 value**

Title sponsor for the event plus warm-up style jerseys branded to your business/organization that players take home

YOUTH HOCKEY SCHOOL & JERSEY SPONSOR

*\$2,500 value**

Title sponsor for the event plus warm-up style jerseys branded to your business/organization that players take home

\$1,500 OPTIONS

VEHICLE ADVERTISING *NEW VEHICLE*****

Displayed on the Stampeders vehicle around town all year long! Does not include the cost of the decal

50/50 TICKET SPONSOR

Be the title sponsor for all home game and online 50/50 sales

IN-GAME CONTEST ON APP

Have your name associated with a in-app contest happening during a home game day

WEBSITE BANNER

Your business featured on the stampedershockey.com website

SOCIAL MEDIA CONTEST/APP CONTEST

Have your name associated with a weekly social media or in-app contest outside of game days

\$1,000 OPTIONS

TICKETS FOR 100 HIGH SCHOOL STUDENTS

100 student game tickets given to a class of your choice or distributed how you see fit

PROGRAM SPONSOR (29 HOME GAMES)

Your logo on the printed programs available at the door

\$750 OPTIONS

LOWER BACK JERSEY BAR

Business name written out on lower back of one jersey. No logo. 50 spots available

\$500 OPTIONS

FLO HOCKEY AD SPOT

Your custom ad read on Flo Hockey twice per broadcast (each intermission) during all home games

TICKETS FOR 50 HIGH SCHOOL STUDENTS

50 student game tickets given to a class of your choice or distributed how you see fit

BRANDED SOCIAL MEDIA GAME DAY POSTS

Have a post all about your business run among our posts

ADVERTISEMENTS IN NEWS STORIES

Your ad in a website news story

INTERMISSION GAME SPONSOR

Sponsor a in-game fan contest with financial or in-kind support

DIGITAL PROGRAM ADVERTISEMENT

Your logo on the digital program available in-app

PAID READ ADVERTISEMENT (SCRIPT) FOR ALL 29 HOME GAMES

An advertisement for your business read during the game

GAME DAY POSTER SPONSOR

Display your logo on the posters put up around the community

\$200 OPTIONS

HOCKEY CARDS - \$200 PER HOCKEY CARD (30 SPOTS)

Have your logo stand alone on one of our new hockey cards

MAGNET SPONSOR (5 SPOTS)

Have your logo featured on our annual magnet schedule

We also welcome any in-kind or donated financial support!

Miscellaneous OPPORTUNITIES



GAME NIGHT GIVEAWAYS AND PRIZES

Your business/organization provides the item(s) in any value

LUCKY SEAT/ROW GIVEAWAYS

20-30 items to give away from your business

COMMUNITY CONTRIBUTION - SAVE OR GOAL COUNT

For one month your business will donate a set amount towards a charity of your choice for every save or goal made - either by a set player or the entire team

50/50 GUARANTEE

Guarantee an amount of your choosing for a 50/50 event

ROAD MEAL SPONSOR

Donate any amount to help cover costs and be acknowledged

FUEL SPONSOR

Donate any amount to help cover costs and be acknowledged

FUNDRAISING SPONSOR

There are many opportunities to support one of our upcoming fundraisers (Golf Tournament, Game Night, Skills Competition, etc). Ask us for more information if interested in one of these unique opportunities.



EQUIPMENT

JERSEY LOGO

\$2,000 value

Choose from Upper Back, Shoulder or Lower Back
(one set of jerseys - light or dark)

*Production cost extra

PANTS LOGO

\$1,500 value

Choose from Front Left, Front Right, Back Left or Back Right
(all pairs worn home & away)

*Production cost extra

HELMET LOGO

\$1,000 value

Choose from Front Left, Front Right, Back Left or Back Right
(helmets worn home & away)

*Production cost extra

SOCKS LOGO

\$1,000 value

Front knee badge only
(all socks - home & away)

*Production cost extra

SINGLE JERSEY LOWER BACK BAR

\$750 value

Business name written out on lower back of one jersey.
No logo. (50 spots available)

CENTENNIAL ARENA

IN ICE LOGOS

\$1,000 value

Choose from: End Zone, Centre ice, Faceoff Circles or Slot
(limited spaces available)

*Production cost extra

ICE LEVEL BOARD SIGN

\$1,000 value

Choose from: Full Board, Centre ice, Doors, Penalty Box or Players Bench

*Production cost extra

UPPER WALL SIGN

\$1,000 value

A 4' x 8' sign mounted to the arena wall

*Production cost extra

DIGITAL SIGN

\$1,500 value

7-10 second commercial running in a three minute rotation
(8-10 spots available)

*Production cost extra



SOCIAL MEDIA & APP

OFFICIAL NAME SPONSOR OF SOCIAL MEDIA PLATFORM

\$3,000 value

Have your business name be the first thing visitors to the team's Facebook, Twitter or Instagram see. (3 spots available)

GOAL GIF

\$3,000 value

Used after every time a player scores a goal. (only 1 available)

WEEKLY PLAYS

\$2,000 value

Video Highlights played on all social platforms. (only 3 available)

MONTHLY PLAYS

\$1,500 value

Video Highlights played on all social platforms. (only 3 available)

GET TO KNOW A STAMP

\$1,500 value

Regular feature of players. (only 1 available)

AWAY GAME

\$1,000 value

Have your logo on away game announcements. (only 1 available)

LINEUP

\$1,000 value

Have your logo on posted lineup sheets. (only 1 available)

Commercials

NEW! FLO HOCKEY VIDEO

Ask about getting a video ad produced and played on Flo Hockey

MONTHLY COMMERCIAL

\$500 value

Professionally produced commercial that will be posted on our social media platforms with your business tagged (posted once per month)

*Production included

MONTHLY COMMERCIAL WITH PLAYER

\$750 value

Professionally produced commercial that will be posted on our social media platforms with your business tagged (posted once per month or twice per month for an additional \$250)

*Production included

Stampeders App

TITLE SPONSOR

\$2,500 value

Your logo will be the first thing fans see when they open the app. (only 1 available)

LOWER BANNER

\$1,000 value

Your business featured across the bottom of the app while users are browsing. (limited quantity)

GAMES/POLLS

\$1,000 value

Your business featured on interactive games or polls done within the app. (limited quantity)

CORPORATE TICKETS

They're back! Have tickets included in your sponsorship package. A couple of notes... you must purchase another sponsorship opportunity to be eligible to purchase sponsor tickets. If you only want to purchase season or flex pack tickets, please do so as regular ticket holders would.

*All tickets are non-game specific and can be used at any regular season home game

250 ADULT TICKETS FOR \$2,750*

\$3,750 value (\$11 each)

150 ADULT TICKETS FOR \$1,800*

\$2,250 value (\$12 each)

50 ADULT TICKETS FOR \$650*

\$750 value (\$13 each)

200 ADULT TICKETS FOR \$2,300*

\$3,000 value (\$11.50 each)

100 ADULT TICKETS FOR \$1,250*

\$1,500 value (\$12.5 each)

25 ADULT TICKETS FOR \$335*

\$375 value (\$13.5 each)

We thank you for your support and we look forward to working with you this season!



**TO SET UP A MEETING TO DISCUSS
PACKAGES OR SPONSORSHIP IDEAS
PLEASE CONTACT:**

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