

A sponsorship guide for the Swan Valley Stampeders Junior A Hockey Club for the 2025/26 season.

# CORPORATE SPONSORSHIP

he Swan Valley Stampeders have been a proud member of the Manitoba Junior Hockey League (MJHL) Since our inaugural season in 1999.

### **About us**

We are a non-profit organization that prides ourselves in not only providing quality family entertainment but also a place where elite hockey players can develop and further their careers.

We would not exist without the generous contributions of our community and we thank you for helping us remain an important part of the Valley for 27 seasons and counting.

How your support helps our team

# How it Works

e have worked to make supporting our team as easy and straight forward as possible. With our packages, it's all about the budget you have to work with!



### STEP 1 S

Choose a base package that will work with your predetermined support budget. Once done, or If none of these work, proceed to Step 2.



#### STEP 2

Review the discounted add on options to customize your sponsorship.

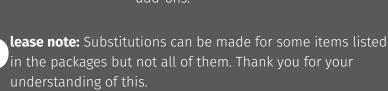
If you did not select a package you can build your own to fit your budget using available add-ons.



### STEP 3

Let us know you are ready to proceed or if you have any questions!

We appreciate your continued support of our organization.





### Attention:

### TIME SENSITIVE

f your business is looking to be included on any **jersey or arena ice opportunities** you must express this to the Stampeders organization prior to the August 1 deadline!



### \$10,000 SPECIAL GAME NIGHT

\$12,000 value

Special Game Night is the ultimate sponsorship opportunity! Is there something your organization is passionate about and you want to get your message out in the biggest way possible? This is

the perfect opportunity. (Game must be scheduled three months in advance)

### **SPONSORED THEME JERSEY**

\$5,000 value

Set of 30 jerseys and socks designed and worn for a special game night during the season and auctioned off with proceeds benefitting the team and/or charitable organization, stretching your financial support even more!

### **SOCIAL MEDIA VIDEO**

\$500 value

#### **NEWSPAPER ADVERTISEMENT**

\$500 value

### 300 GAME TICKETS

\$4,500 value

### GAME NIGHT SPONSORSHIP

\$1,000 value

Includes: pre-game advertising, in-game advertising, opportunity to showcase your business/ organization with displays, giveaways and game day activities

#### **SOCIAL MEDIA ADVERTISEMENTS**

\$500 value





### \$7,500

### **DIAMOND PACKAGE**

\$10,000 value

### HIGH FREQUENCY/ VISIBILITY SOCIAL MEDIA NAMING RIGHTS

\$2.500 value

Choose one from these unreserved available options: Intermission Update (x3), Post-game interview with backdrop, Pre-game interview with backdrop, Junior Stampeder Reporter, Game Highlight Reel or #CellySZN

### GAME NIGHT SPONSORSHIP

\$1,000 value

For the game of your choosing. Includes: 10 game tickets, pre-game advertising, in-game advertising, opportunity to showcase your business/organization with displays, giveaways and game day activities

### GAME DAY PRINTED TICKET SPONSOR

\$750 value

### ONLINE/IN-APP PROGRAM LOGO

\$500 value

### HIGH FREQUENCY GAME NIGHT SCRIPT NAMING RIGHTS

\$2.500 value

Choose one from these unreserved available options: Power Play, Penalty Kill, Opening Faceoff (x3), Last Minute of Play (x3), Media Timeout (x3) or Out of Town Scoreboard (x2)

### ARENA SIGNAGE

\$1.000 value

Your choice of arena board, in ice or wall sign (cost of signage not included)

### LOWER BACK JERSEY BAR (SINGLE JERSEY)

\$750 value

### WEBSITE LOGO PLACEMENT

\$750 value

### ADOPT A SCHOOL SPONSORSHIP

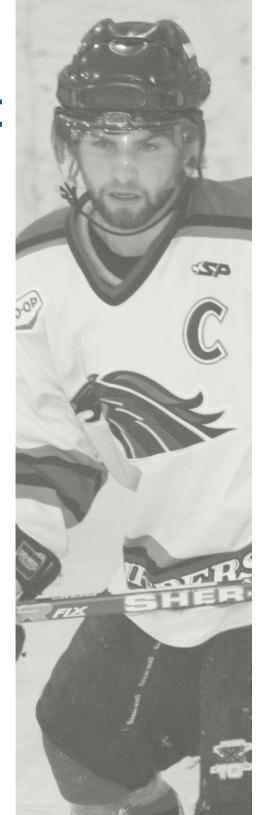
\$500 value

Players will visit the school of your choice and hand out tickets/branded promotion for your game night

### ARENA STATS BOARD LOGO PLACEMENT

\$250 value

PLUS **35%** Discounted rate on most add-on options



# \$5,000 PLATINUM PACKAGE

\$7,000 value

### MEDIUM FREQUENCY/ VISIBILITY SOCIAL MEDIA NAMING RIGHTS

\$1,000 value

Choose one from these unreserved available options: Game Day Lineup, Pre-Game Report, Post Game Report, Road Game Social Media Sponsor, Weekly Player Profile, Performer of the week, 3 stars of the week or Photo of the Week

### GAME NIGHT SPONSORSHIP

\$1.000 value

For the game of your choosing. Includes: 10 game tickets, pre-game advertising, in-game advertising, opportunity to showcase your business/organization with displays, giveaways and game day activities

### WEBSITE LOGO PLACEMENT

\$750 value

### POST-GAME AUTOGRAPH SESSION

\$250 value

On your sponsored game night

### MEDIUM FREQUENCY GAME NIGHT SCRIPT NAMING RIGHTS

\$1.250 value

Choose one from these unreserved available options: Starting line up, Referees, Puck Out of Play, Final Buzzer of the game, Goal Sponsor, Flag Bearer, Scoring Opportunity (If the Stampeders score a set number of goals, all fans will receive a prize provided using a portion of your sponsorship dollars) or Sponsor of warm-ups

#### **ARENA SIGNAGE**

\$1.000 value

Your choice of arena board, in ice or wall sign (cost of signage not included)

### INTERMISSION ACTIVITY SPONSORSHIP

\$1,000 value

One game played at various times throughout the season in your name

### LOWER BACK JERSEY BAR (SINGLE JERSEY)

\$750 value

PLUS **25%** Discounted rate on most add-on options

**GET YOUR TICKETS!** See page 19 for ticket package add-on options.

Discounts do not apply.



### \$3,500 **GOLD PACKAGE**

\$5,000 value

### **GAME NIGHT SPONSORSHIP**

\$1,000 value

For the game of your choosing. Includes: 10 game tickets, pre-game advertising, in-game advertising, opportunity to showcase your business/ organization with displays. giveaways and game day activities

### LOWER FREQUENCY/ **VISIBILITY SOCIAL MEDIA NAMING RIGHTS** OR WEBSITE LOGO **PLACEMENT**

\$750 value

Choose one from these unreserved available options: Throwback Thursdays, Goal of the game, Stamps Win Sponsor, 3 Stars of the game, Hit of the Game OR Website

### **POCKET SCHEDULE SPONSORSHIP**

\$500 value

#### **ARENA SIGNAGE**

\$1,000 value

Your choice of arena board. in ice or wall sign (cost of signage not included)

### **LOWER FREQUENCY GAME NIGHT SCRIPT** NAMING RIGHTS

\$750 value

Choose one from these unreserved available options: Dirtiest Car in the Lot, 3 Star Selection. Collision of the Game, VIP Lounge Sponsor, Plumber of the Game, Play of the Game, Time Out or Line Up Changes/Scratches

### **LOWER BACK JERSEY BAR** (SINGLE JERSEY)

\$750 value

### **SKATE WITH THE** STAMPS OR MINOR **HOCKEY HANGOUT SPONSORSHIP**

\$250 value

Most add-on options

**GET YOUR TICKETS!** See page 19 for ticket package add-on options.

### \$2,000 **SILVER PACKAGE**

\$2,750 value

### **ARENA SIGNAGE**

\$1.000 value

Your choice of arena board. in ice or wall sign (cost of signage not included)

### **LOWER BACK JERSEY BAR** (SINGLE JERSEY)

\$750 value

### **GAME NIGHT SPONSORSHIP**

\$1.000 value

For the game of your choosing. Includes: 10 game tickets, pre-game advertising, in-game advertising, opportunity to showcase your business/ organization with displays, giveaways and game day activities

Discounted rate on most add-on options

GET YOUR TICKETS! See page 19 for ticket package add-on options. Discounts do not apply

### \$1,250 **BRONZE PACKAGE**

\$1.750 value

### **LOWER BACK JERSEY BAR** (SINGLE JERSEY)

\$750 value

### **ARENA SIGNAGE**

\$1.000 value

Your choice of arena board. in ice or wall sign (cost of signage not included)

**%** Discounted rate on most add-on options

# Standalone and ADD-ON OPTIONS

by price

### **Note**

If you are purchasing a package most of these options are available with a discount, as listed at the bottom of your chosen package.

Items NOT qualifying for a discount will have a \* by the item price.

### **NEW! 13-17 TICKET SPONSOR**

\$10,000 value\* Can be split by multiple sponsors Free entry for all youth 13-17 years old and younger to all regular season home games

#### 12 AND UNDER TICKET SPONSOR

\$3.500 value\*

Free entry for all children 12 years old and younger to all regular season home games

### MAIN CAMP & JERSEY SPONSOR

\$3,000 value\*

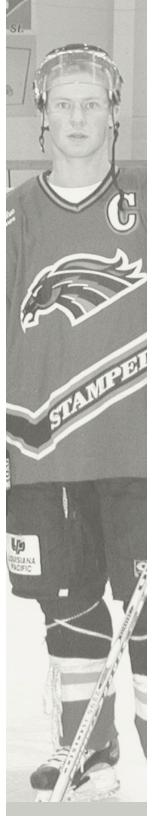
Title sponsor for the event plus warm-up style jerseys branded to your business/ organization that players take home

### YOUTH HOCKEY SCHOOL & JERSEY SPONSOR

\$2,500 value\*

Title sponsor for the event plus warm-up style jerseys branded to your business/ organization that players take home





### **\$1,500 OPTIONS**

### **VEHICLE ADVERTISING \*\*\*NEW VEHICLE\*\*\***

Displayed on the Stampeders vehicle around town all year long.! Does not include the cost of the decal

#### **50/50 TICKET SPONSOR**

Be the title sponsor for all home game and online 50/50 sales

#### **IN-GAME CONTEST ON APP**

Have your name associated with a in-app contest happening during a home game day

#### **WEBSITE BANNER**

Your business featured on the stampedershockey.com website

#### SOCIAL MEDIA CONTEST/APP CONTEST

Have your name associated with a weekly social media or inapp contest outside of game days

### **\$1,000 OPTIONS**

#### **TICKETS FOR 100 HIGH SCHOOL STUDENTS**

100 student game tickets given to a class of your choice or distributed how you see fit

### **PROGRAM SPONSOR (29 HOME GAMES)**

Your logo on the printed programs available at the door

### **\$750 OPTIONS**

### **LOWER BACK JERSEY BAR**

Business name written out on lower back of one jersey. No logo. 50 spots available

### **\$500 OPTIONS**

#### **FLO HOCKEY AD SPOT**

Your custom ad read on Flo Hockey twice per broadcast (each intermission) during all home games

#### **TICKETS FOR 50 HIGH SCHOOL STUDENTS**

50 student game tickets given to a class of your choice or distributed how you see fit

#### **BRANDED SOCIAL MEDIA GAME DAY POSTS**

Have a post all about your business run among our posts

#### **ADVERTISEMENTS IN NEWS STORIES**

Your ad in a website news story

#### INTERMISSION GAME SPONSOR

Sponsor a in-game fan contest with financial or in-kind support

#### **DIGITAL PROGRAM ADVERTISEMENT**

Your logo on the digital program available in-app

### PAID READ ADVERTISEMENT (SCRIPT) FOR ALL 29 HOME GAMES

An advertisement for your business read during the game

#### **GAME DAY POSTER SPONSOR**

Display your logo on the posters put up around the community

### **\$200 OPTIONS**

### **HOCKEY CARDS - \$200 PER HOCKEY CARD (30 SPOTS)**

Have your logo stand alone on one of our new hockey cards

### **MAGNET SPONSOR (5 SPOTS)**

Have your logo featured on our annual magnet schedule

We also welcome any in-kind or donated financial support!



# Miscellaneous **OPPORTUNITIES**



#### **GAME NIGHT GIVEAWAYS AND PRIZES**

Your business/organization provides the item(s) in any value

#### **LUCKY SEAT/ROW GIVEAWAYS**

20-30 items to give away from your business

#### **COMMUNITY CONTRIBUTION - SAVE OR GOAL COUNT**

For one month your business will donate a set amount towards a charity of your choice for every save or goal made either by a set player or the entire team

#### 50/50 GUARANTEE

Guarantee an amount of your choosing for a 50/50 event

#### **ROAD MEAL SPONSOR**

Donate any amount to help cover costs and be acknowledged

#### **FUEL SPONSOR**

Donate any amount to help cover costs and be acknowledged

#### **FUNDRAISING SPONSOR**

There are many opportunities to support one of our upcoming fundraisers (Golf Tournament, Game Night, Skills Competition, etc). Ask us for more information if interested in one of these unique opportunities.



### **EQUIPMENT**

### **CENTENNIAL ARENA**

### **JERSEY LOGO**

\$2,000 value

Choose from Upper Back, Shoulder or Lower Back (one set of jerseys - light or dark)

\*Production cost extra

### **PANTS LOGO**

\$1,500 value

Choose from Front Left, Front Right, Back Left or Back Right (all pairs worn home & away)

\*Production cost extra

#### **IN ICE LOGOS**

\$1.000 value

Choose from: End
Zone, Centre ice,
Faceoff Circles or Slot
(limited spaces available)

\*Production cost extra

### ICE LEVEL BOARD SIGN

\$1.000 value

Choose from: Full Board, Centre ice, Doors, Penalty Box or Players Bench

\*Production cost extra

### **HELMET LOGO**

\$1,000 value

Choose from Front Left, Front Right, Back Left or Back Right (helmets worn home & away)

\*Production cost extra

#### **SOCKS LOGO**

\$1,000 value

Front knee badge only (all socks - home & away)

\*Production cost extra

### **UPPER WALL SIGN**

\$1,000 value

A 4' x 8' sign mounted to the arena wall

Production cost extra

### **DIGITAL SIGN**

\$1,500 value

7-10 second commercial running in a three minute rotation

(8-10 spots available)

### **SINGLE JERSEY LOWER BACK BAR**

\$750 value

Business name written out on lower back of one jersey. No logo. (50 spots available)



### **SOCIAL MEDIA & APP**

#### OFFICIAL NAME SPONSOR OF SOCIAL MEDIA PLATFORM

\$3,000 value

Have your business name be the first thing visitors to the team's Facebook, Twitter or Instagram see. (3 spots available)

#### **GOAL GIF**

\$3,000 value

Used after every time a player scores a goal. (only 1 available)

### **WEEKLY PLAYS**

\$2.000 value

Video Highlights played on all social platforms. (only 3 available)

### **MONTHLY PLAYS**

\$1.500 value

Video Highlights played on all social platforms. (only 3 available)

### **GET TO KNOW A STAMP**

\$1.500 value

Regular feature of players. (only 1 available)

### **AWAY GAME**

\$1,000 value

Have your logo on away game announcements. (only 1 available)

### LINEUP

\$1.000 value

Have your logo on posted lineup sheets. (only 1 available)

### Commercials

#### **NEW! FLO HOCKEY VIDEO**

Ask about getting a video ad produced and plaved on Flo Hockey

### MONTHLY COMMERCIAL

\$500 value

Professionally produced commercial that will be posted on our social media platforms with your business tagged (posted once per month)

### MONTHLY COMMERCIAL WITH PLAYER

\$750 value

Professionally produced commercial that will be posted on our social media platforms with your business tagged (posted once per month or twice per month for an additional \$250)

### Stampeders App

#### **TITLE SPONSOR**

\$2,500 value

Your logo will be the first thing fans see when they open the

#### LOWER BANNER

\$1,000 value

Your business featured across the bottom of the app while users are browsing. (limited quantity)

#### GAMES/POLLS

\$1,000 value

Your business featured on interactive games or polls done within the app. (limited quantity)

### **CORPORATE TICKETS**

■hey're back! Have tickets included in your sponsorship package. A couple of notes... you must purchase another sponsorship opportunity to be eligible to purchase sponsor tickets. If you only want to purchase season or flex pack tickets, please do so as regular ticket holders would.

\*All tickets are non-game specific and can be used at any regular season home game

### 250 ADULT TICKETS 150 ADULT TICKETS FOR \$2.750\*

\$3,750 value (\$11 each)

FOR \$2,300\*

### 200 ADULT TICKETS

### FOR \$1.800\*

\$2,250 value (\$12 each)

### 100 ADULT TICKETS

\$3,000 value (\$11.50 each)

### FOR \$1,250\*

\$1,500 value (\$12.5 each)

### **50 ADULT TICKETS** FOR \$650\*

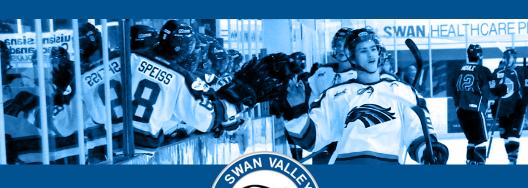
\$750 value (\$13 each)

### **25 ADULT TICKETS** FOR \$335\*

\$375 value (\$13.5 each)

We thank you for your support and we look forward to working with you this season!

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## TO SET UP A MEETING TO DISCUSS PACKAGES OR SPONSORSHIP IDEAS PLEASE CONTACT:

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